

Open Innovation in software means Open Source



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transfersummit.com, Oxford, September 2011

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original image: <http://www.flickr.com/photos/vermininc/2777441779/>

**OPEN INNOVATION
AND OPEN SOURCE**

TransferSummit/UK
2011: Open Innovation Everywhere
Keble College, Oxford 5-8 September 2011



to follow along, get
these slides at
TODO

2010 article on The H:
<http://x42.ch/03.10.01>

**OPEN INNOVATION
AND OPEN SOURCE**

TransferSummit/UK
2011: Open Innovation Everywhere
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open innovation



use **external** and **internal**
ideas

internal and **external**
paths to market

to
advance your technology

**OPEN INNOVATION
AND OPEN SOURCE**

open source

meritocratic
communities

open processes

open code

crowdsourcing



**OPEN INNOVATION
AND OPEN SOURCE**

picture: mzacha, from <http://morguefile.com/archive/display/626438>



open innovation

vs.? and?

open source

innovation is about value

innovation feedback loop
is critical

open source and open
innovation go hand-in-hand

**OPEN INNOVATION
AND OPEN SOURCE**



innovation

starts with

ideas

picture: curugon, from <http://morguefile.com/archive/display/21091>



but where's that
needle?

picture: curugon, from <http://morguefile.com/archive/display/21091>



it's about
feedback

pictures: taliesin, [kevinrosseel](#) xfoto on morguefile,



pretend we're a
toy maker

picture: curugon, from <http://morguefile.com/archive/display/21091>

for all ages

creative

durable

relationship

innovative toy
blueprint



for all ages

creative

durable

relationship

innovative toy
reality



innovative toy
feedback?

picture: ppdigital, <http://morguefile.com/archive/display/12788>



NEW Genesis

Garden of Eden, Cain and Abel, The Flood, Sodom & Gomorrah...
40 stories with 625 illustrations

NSVC



Exodus

Burning Bush, Plague of Frogs, Ten Commandments, The Golden Calf...
31 stories with 431 illustrations

NSV



Wilderness

The Fire of Yahweh, Moses and Aaron Doomed, God Sends Snakes...
25 stories with 271 illustrations

NSVC



The Law

Settling Disputes, Sexual Discharges, Homosexuality, Prisoners of War...
33 stories with 227 illustrations

NSVC



The Brick Testament

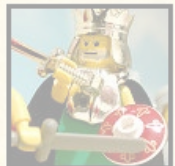
The world's largest, most comprehensive illustrated Bible.



Judges

Jerusalem Massacred, 120,000 Midianites Killed, Samson and Delilah
39 stories with 435 illustrations

NSVC



King Saul

Philistines Capture the Ark, Saul Becomes King, David Decapitates Goliath...
26 stories with 288 illustrations

NSVC



David vs Saul

Saul Tries to Kill David, Jonathan and David, David Joins the Philistines...
33 stories with 318 illustrations

NSVC

Genesis 2:4-5

On the day Yahweh God made the earth and the heavens, no plant or shrub had yet sprung up because Yahweh God had not caused it to rain, and there was no man to work the ground.

legoMatrix



innovative toy
feedback?

legomatrix.com



it's about *fast*
feedback

picture: liebestraume95, from <http://www.flickr.com/photos/liebestraume95/3101816428/>



open source:
fast **feedback**,
many **eyeballs**



commit messages

email discussions

issue tracker events

automated builds

open source collaboration
via real-time **events**

mailing lists, wikis, etc.



shared vision

picture: <http://morguefile.com/archive/display/127643>

issue trackers, commit events, ...



**real-time
status updates**

picture: <http://morguefile.com/archive/display/186412>

issue trackers, ...



real-time
help requests

picture: <http://morguefile.com/archive/display/180641>

mailing list archives, commit logs, code diffs,
issue tracker pages, etc...



PILGRIM'S PROGRESS
FROM THIS WORLD
TO
THAT WHICH IS TO COME.
BY
JOHN BUNYAN.

WITH ILLUSTRATIONS BY J. D. WATSON A

NEW YORK
HURST & CO
PUBLISHERS

**self-service
archives**

picture: <http://morguefile.com/archive/display/188806>

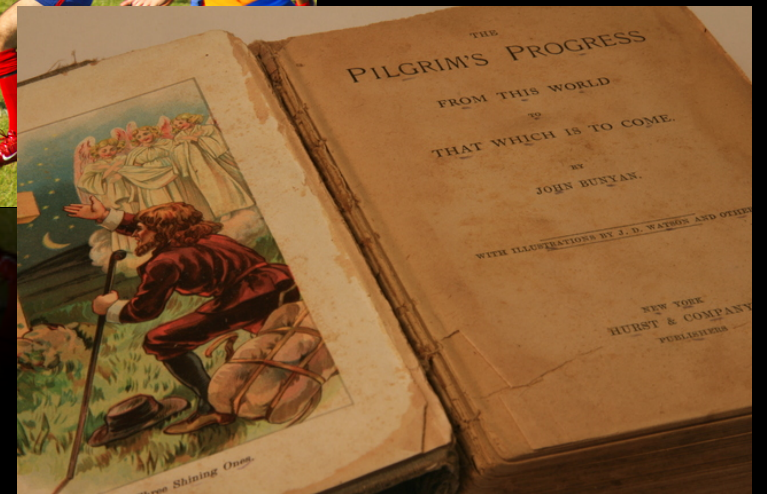
issue trackers
source code control
mailing lists
wikis, etc.



event-based

collaboration

means fast feedback



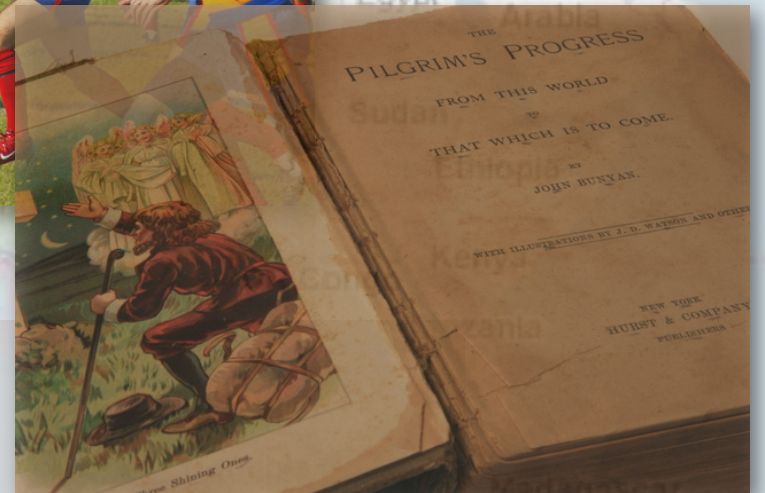


collaboration

with your users

 **The Apache
Software Foundation**
<http://www.apache.org/>

committers map



collaboration

with bright people



photo: Ted Leung

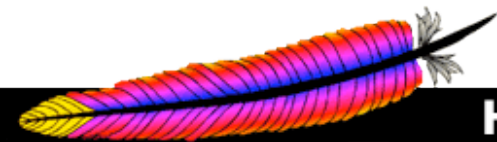
innovation @apache



apache
CouchDB
relax



just to
name a
few...



Apache
HTTP SERVER PROJECT



approximate numbers, 2011:

2'600 committers

370 members

94 + 57 (*) projects

active incubator (*)

community development

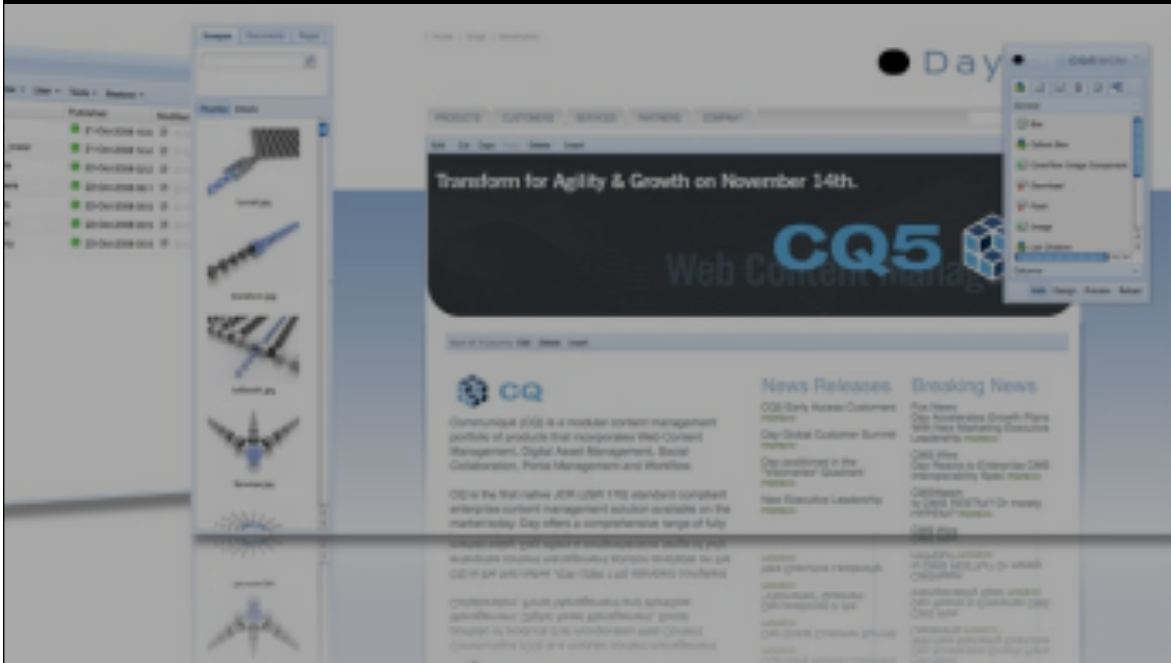
big sponsors

platinum: Google, Yahoo, Microsoft

innovation @apache



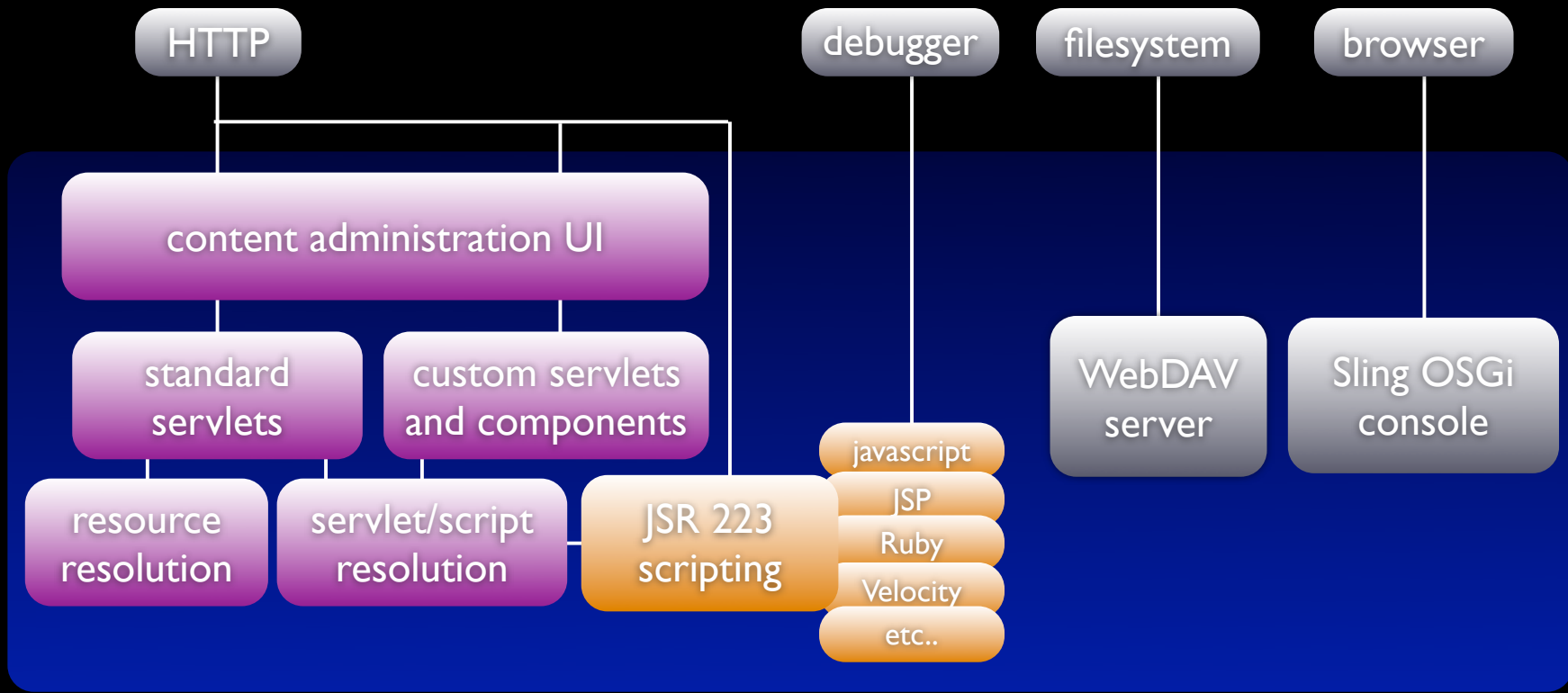
open source:
fast **feedback**,
many **eyeballs**



concrete example
ADEP WEM

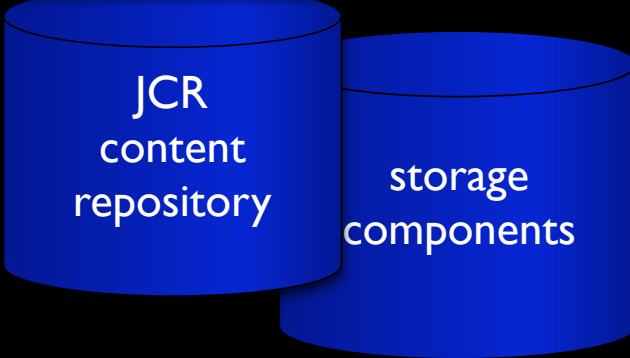
Adobe Digital Enterprise Platform /
Web Experience Management
(formerly Day CQ5)





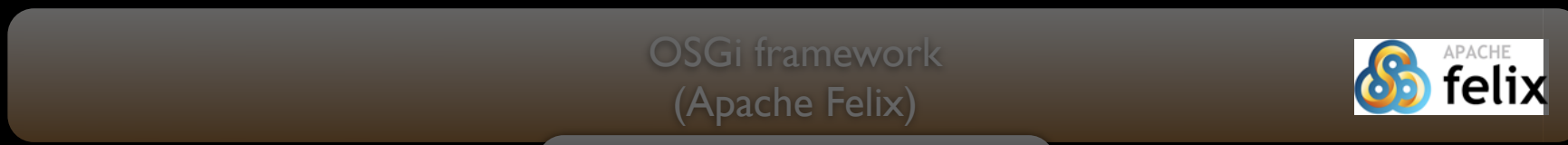
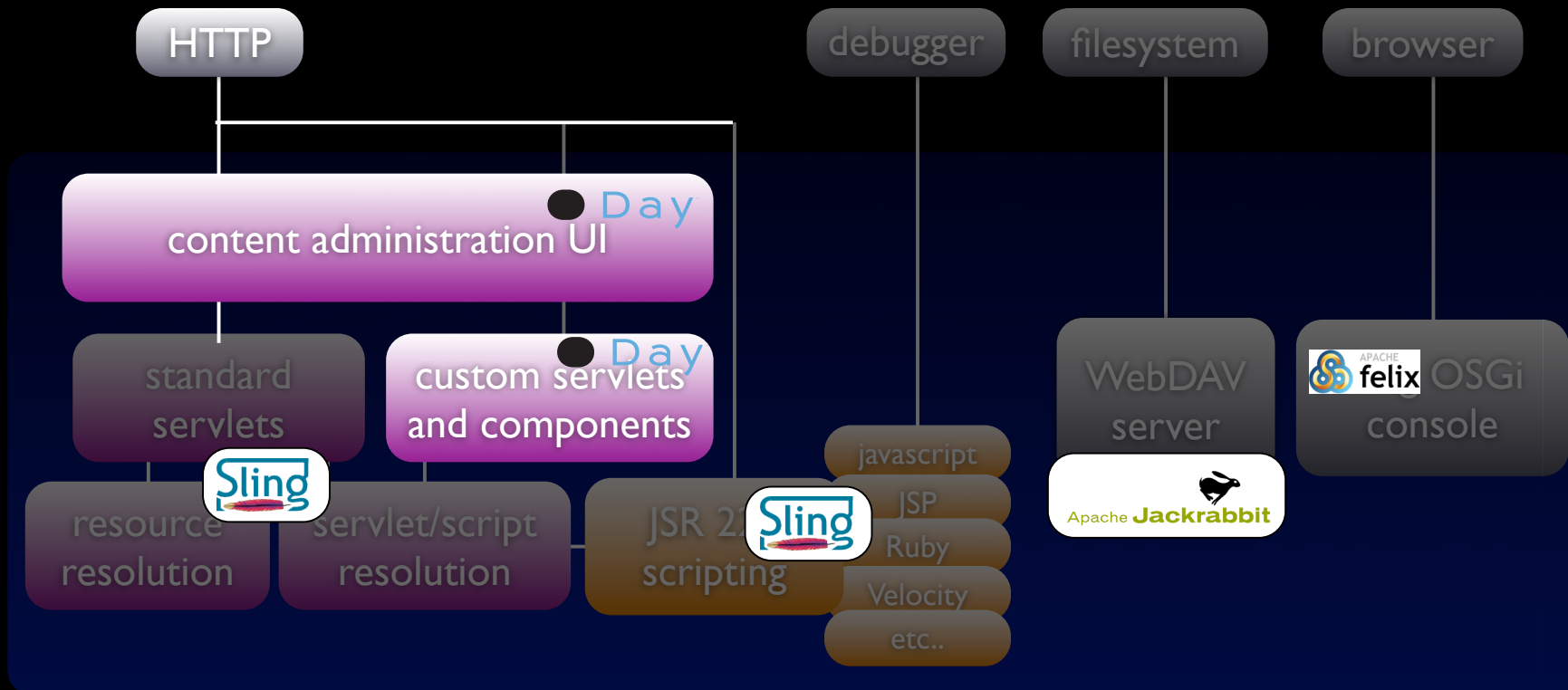
OSGi framework (Apache Felix)

JSR-170 API



ADEP WEM architecture





open source
at its core





OSRAM DULUXSTAR
MINITWIST - 18W/827
Warm White - 220-240V 50/60Hz
180 mA - 50/60Hz
Made in P.R.C.
OSRAM

open source
community?

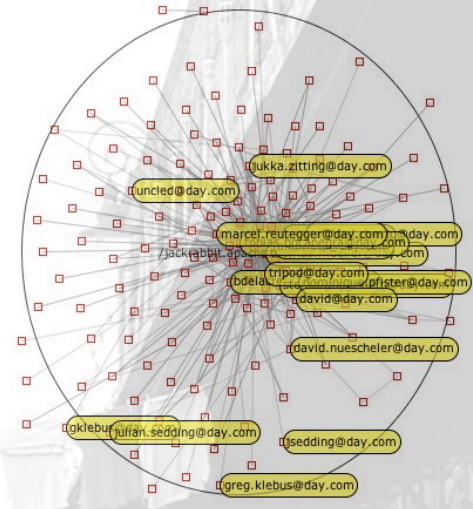


Apache Agora 1.2

calculation: 2 ms
drawing: 29 ms
nodes: 165
edges: 852

- 2007-07
- 2007-08
- 2007-09
- 2007-10
- 2007-11
- 2007-12
- 2008-01
- 2008-02
- 2008-03
- 2008-04
- 2008-05
- 2008-06
- 2008-07
- 2008-08
- 2008-09
- 2008-10
- 2008-11
- 2008-12
- 2009-01
- 2009-02
- 2009-03
- 2009-04

Link Decay
0 2 4 6 8 10 12
Clear Load



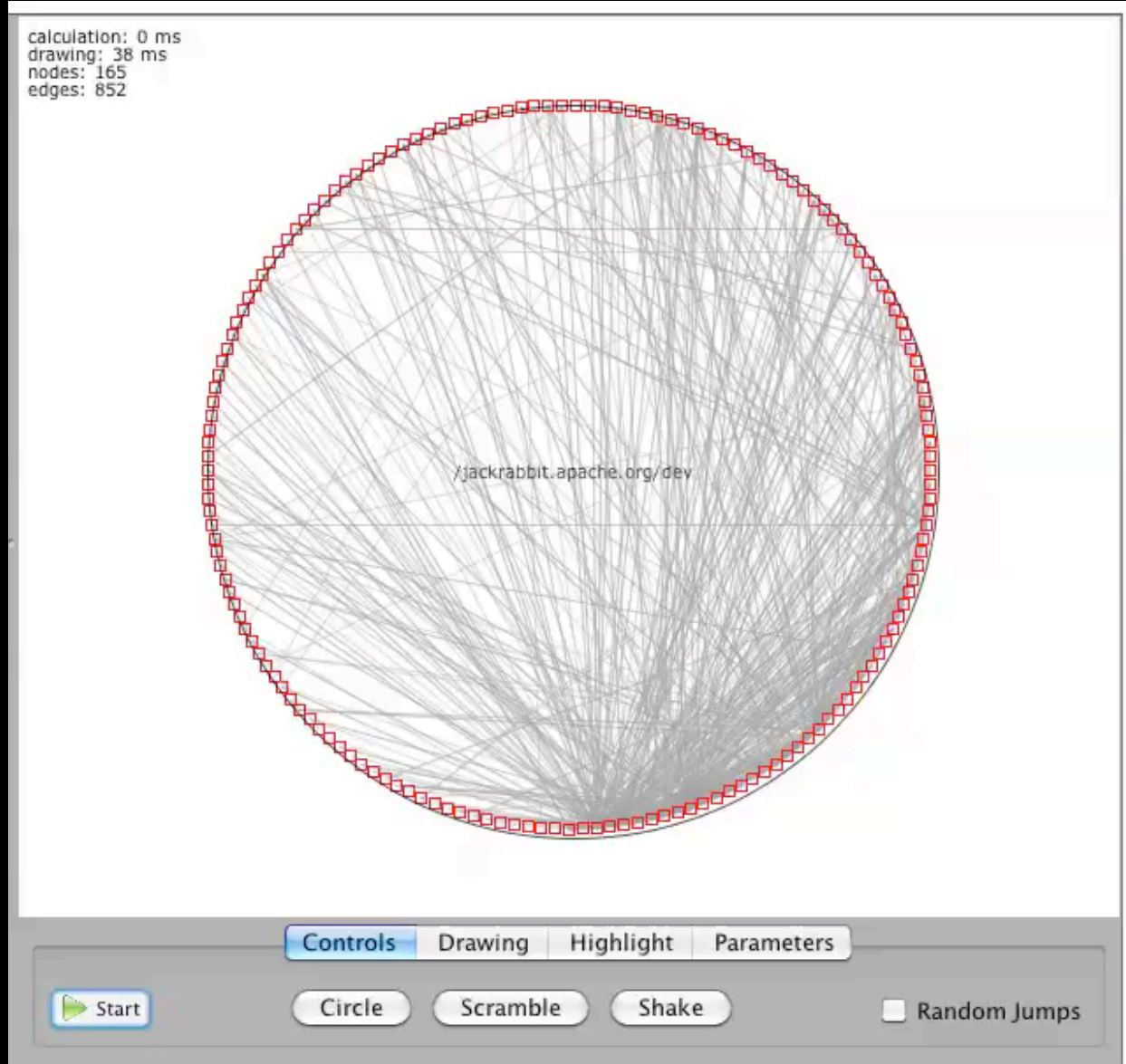
Controls Drawing Highlight Parameters

day.com Highlight Clear

Apache Agora
by Stefano Mazzocchi
<http://people.apache.org/~stefano/agora/>

Apache Agora 1.2

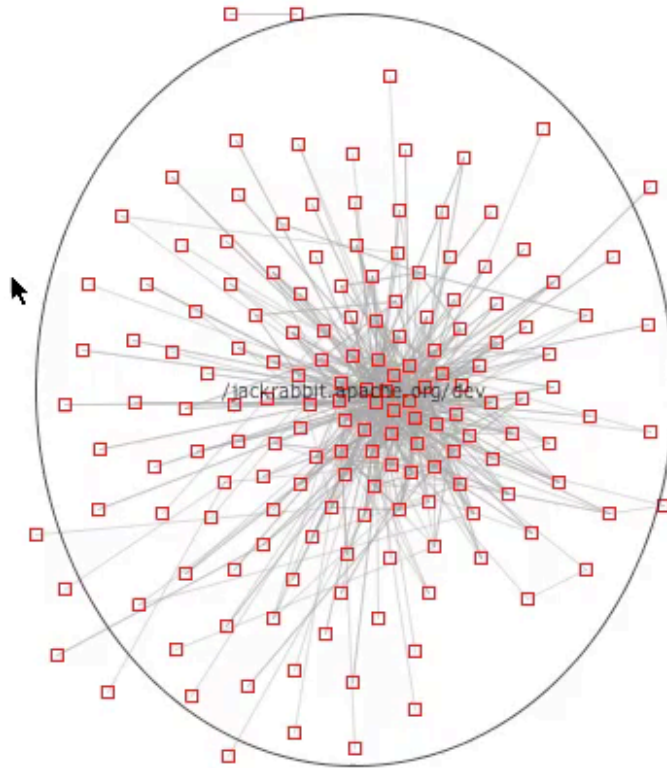
- ▶ felix.apache.org
- ▶ forrest.apache.c
- ▶ geronimo.apach
- ▶ gump.apache.or
- ▶ hadoop.apache.
- ▶ harmony.apache
- ▶ hc.apache.org
- ▶ hivemind.apach
- ▶ httpd.apache.or
- ▶ ibatis.apache.or
- ▶ incubator.apach
- ▼ jackrabbit.apac
 - ▶ announce
 - ▶ commits
 - ▼ dev
 - 2004-09
 - 2004-10



jackrabbit dev list
2008-2009

OPEN INNOVATION
AND OPEN SOURCE

calculation: 1 ms
drawing: 18 ms
nodes: 165
edges: 852



Controls Drawing Highlight Parameters

@day.com

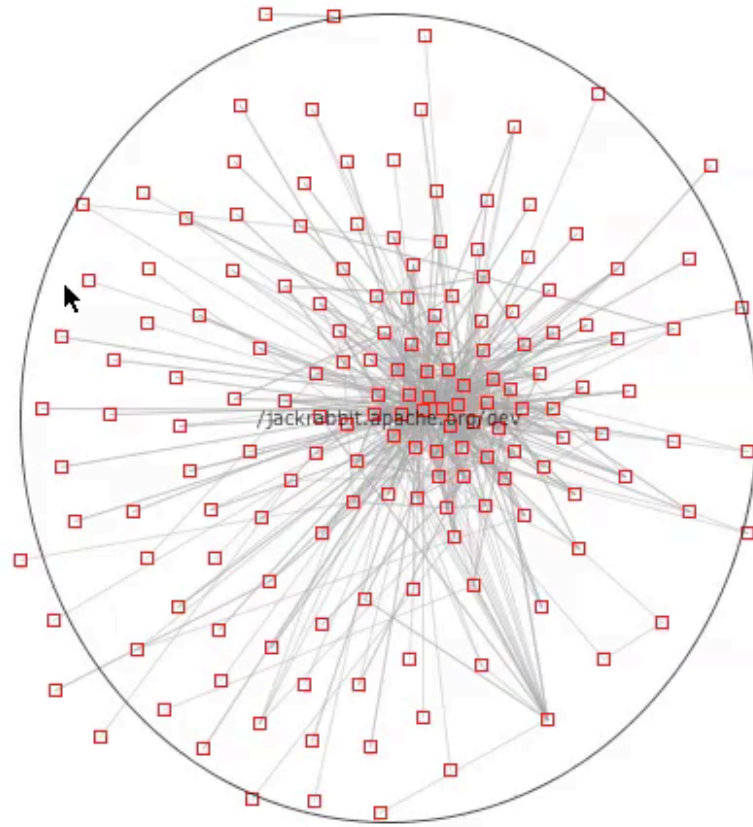
Highlight

Clear

highlighting day.com

**OPEN INNOVATION
AND OPEN SOURCE**

calculation: 1 ms
drawing: 20 ms
nodes: 165
edges: 852



Controls Drawing Highlight Parameters

bdelacretaz

Highlight

Clear

highlighting myself

OPEN INNOVATION
AND OPEN SOURCE



open innovation?
open source!

**OPEN INNOVATION
AND OPEN SOURCE**

feedback is key

if done right,
open source provides
lots of feedback **fast**

let's find those needles
in our haystack of ideas!

Article on The H: <http://x42.ch/03.10.01>

in
summary



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