ApacheCon:



Up Next: State of the Feather

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STATE OF THE FEATHER



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Member and current Director, Apache Software Foundation With thanks to Shane Curcuru for these slides!



The Apache Software Foundation (ASF) is a non-profit public charity which provides software at no charge for the **public good**.

We just provide a neutral space for our projects to flourish 'the Switzerland of Open Source''

Furone

COMMUNITY over CODE

It's not just about sharing tools, we are a **community of developers and users**.



Project communities set their own direction. The ASF exists to support them.



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And big thanks to our many volunteers in infrastructure, communications and many other areas!

MANY PROJECTS



The ASF provides services for the entire project lifecycle: 43 Podlings (upcoming projects) **I67** active Apache projects

25 dormant Attic projects



Change in states



200

150

100

50

MANY TECHNOLOGIES

- Big Data
- Cloud API & management
- Content Management
- Database & NoSQL
- Web & mobile development
- Messaging

- Geospatial / Scientific
- Dev / Build Tools
- Network servers
- OSGi
- Things I don't even understand
- etc, etc..

The ASF does **not** have a technical strategy - we just provide the neutral space.



MANY COMMITTERS

Account creation timeline

New accounts



Apache Committers are:

Software Engineers, Sysadmins, Database Administrators, Network Architects, Developer Advocates - all the technical titles you might imagine, plus...

- ✦ CIO of a major financial company
- ✦ Airline Pilot of a national airline
- Technical Writer at software vendor
- ✦ Space Flight Dynamicist at aerospace vendor
- Principal Scientist at NASA



WHERE WE ARE



Plus a number of digital nomads...





NOT MANY DOLLARS Roughly 5k per projet per year!

Budgeted Income 2015

Sponsors Individual Donors \$60,000 Other Income

\$815,000 \$17,000

Year to Year Total Budget	
2013	\$ 774'000
2014	\$811'000
2015	\$ 1'186'000
2016	\$ 1'043'000

(Figures rounded to thousands)

Budgeted Expenses 2015		
Infrastructure	\$636,000	
 Administration 	\$135,000	
Media & Publicity	\$124,000	
Travel Assistance	\$50,000	
Brand	\$39,000	
 Other 	\$57,000	



BIG INFRASTRUCTURE http://status.apache.org/

- 194 VMs / servers in 7 colos & 8+ clouds
- 120 different technical services provided to projects & to public
- 5 paid staff to manage everything
 - 10,000 INFRA tickets closed in past 12 years
- 26TB weekly traffic (not including mirror downloads)
 - 13,600,000 weekly unique visitors
- ~I billion emails sent <u>annually</u> (we love mailing lists!)





BIG INFRASTRUCTURE

ON **ONE DAY** LAST WEEK, Apache websites & services served **2,245,423 unique users** from more than 11,454 cities in 206 countries/states *

* all 196 UN states, plus territories





MEDIA RELATIONS

- Total Press releases: 12
- Informal Announcements: 230
- Industry Events, Awards, and Outreach liaison: 9
- Media Requests: 46
- Analyst Briefings: 5 |
- Analyst Reports: 202

Plus: new Annual & Quarterly Reports, major site redesign for www.apache.org





OTHER SERVICES

- Travel Assistance Committee
- •Legal and licensing support
- Brand management & trademark registration
- Executive Assistant & corporate Secretary
- Foundation-wide fundraising
- Apache swag (giveaways) at events to build community
 Volunteer-provided services:
 - •Community Development •Incubator Mentoring





FOLLOW US!

- Monthly board reports are posted publicly https://www.apache.org/foundation/board/calendar
- Subscribe to announce@apache.org
- Read https://blogs.apache.org/foundation/
- Follow @TheASF

Apache projects have their own blogs, mailing lists, and twitter handles too!





APACHE STAYS THE COURSE TPKDTNFY THE PLAN IS TO KEEP DOING THIS FOR THE NEXT FIFTY YEARS



(and maybe get some optometrists as sponsors)