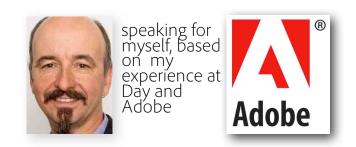
Open Development in the enterprise

Bertrand Delacrétaz

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Open Development? Inside my company?

Who needs secrets? Who cares if your code is not yet perfect?

picture: wax115 on morguefile.com

Corporate teams are too often isolated in their own watertight boxes...

Getting a common flow of information makes all the difference

picture: taysm on morguefile.com



kevinrosseel xfoto on morguef taliesin

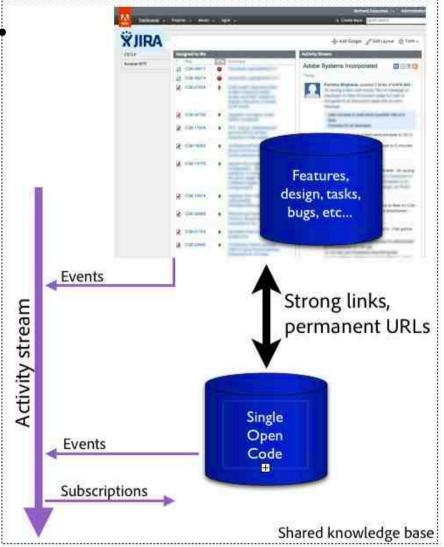
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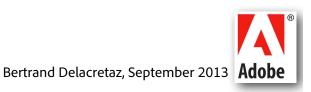


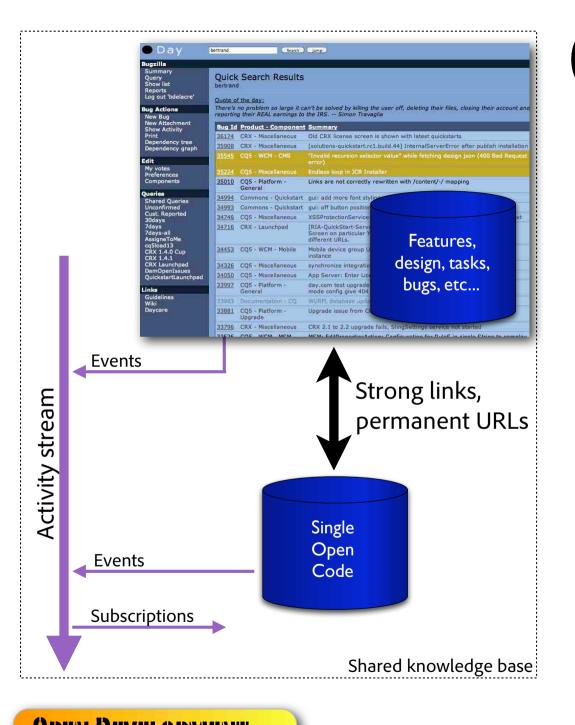
Open Development? It's like open source.. Many eyeballs Written communications Chatty mailing lists Asynchronous, distributed No meetings?

Quicker feedback Learn from others Make mistakes in public...









Our setup

A central **issue tracker** for *everything*: features, bugs, test setups, server upgrades, ...

A single **open code repository**, discoverable. **Activity streams** provide real-time info.



Some email

mostly on mailing lists mostly throwaway



Some «vision»

meetings



When the second second





Adobe Marketing Cloud

Introducing Adobe Experience Manager Manage your digital presence quickly, efficiently, painlessly



and many others ...



piggy: mconnors on morguefile.com

APACHE

felix





Bertrand Delacretaz, September 2013 **Adobe**

how

does open development work?



4 drivers

Real-time status updates

Broadcast help requests

Searchable archives

Shared vision



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PROGRES

PILGRIM'S



Shared vision

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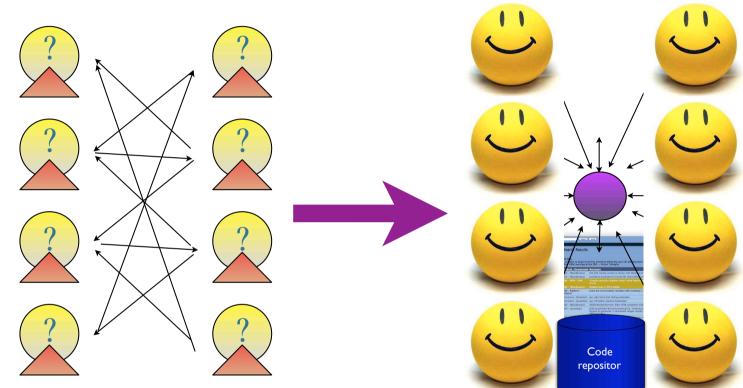


pictures from morguefile.com http://morguefile.com/license/morguefile/ Bertrand Delacretaz, September 2013 Adobe



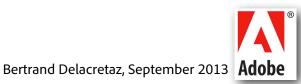
central hub





Move from 1-to-1 email to a **central hub** (mailing list, tracker, code repository) Any important info has a **permanent URL** (wiki, tracker, etc.)





hub-and-spoke model

Avoid 1-1 for project communications All discussions/decisions on list + tracker Shared source code, read-write





picture: http://morguefile.com/archive/display/211010 by roganjosh

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Speak in URLs!

in issues, email, blogs etc.



http://mytracker/YOG-1234

As opposed to "that memory problem that we found in the blastolyzer module last week". Common abbreviated forms like YOG-1234 work as well.

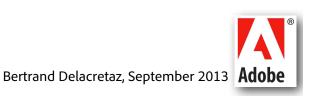
http://myarchive/mail/2009-03-14-1234567.html

Points to a precise message as opposed to "what Bob said last week about the blastolyzer".

Revision 123456

Points to a commit that changes one thing. (and one thing only, right? No "big bangs")







Real-time status updates

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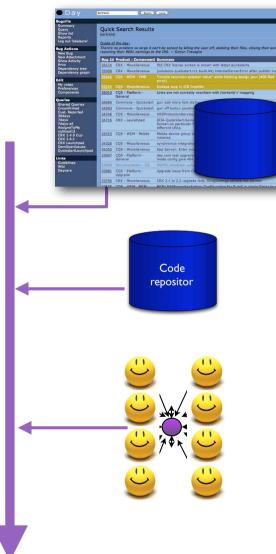
Shared vision



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Real-time updates





Events generated by the tracker, code repository and mailing lists all contribute to the project's **activity stream**.

Combined with tracker and code repository queries, this provides **realtime** project status information.

Status meetings? No thanks.



Some «vision» meetings Bertrand Delacretaz, September 2013



Real-time status updates



Broadcast help requests

Searchable archives



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Broadcast help requests

Day		Search	
ugzilla Summary			
Query Show list Reports Log out 'bdelacre'	bertrani	Search Results	
ug Actions	There's	no problem so large it c	an't be solved by killing the user off, deleting their files, closing their account an
New Bug	reporting their REAL earnings to the IRS Simon Travaglia		
New Attachment Show Activity Print	Bug Id Product - Component Summary		
	36174	CRX - Miscellaneous	Old CRX license screen is shown with latest quickstarts
Dependency tree Dependency graph	35908	CRX - Miscellaneous	[solutions-quickstart.rc1.build.44] InternalServerError after publish installation
dit	35545	CQ5 - WCM - CMS	"Invalid recursion selector value" while fetching design json (400 Bod Request error)
My votes Preferences Components	35224		Endless loop in JCR Installer
	35010	CQ5 - Platform - General	Links are not correctly rewritten with /content/-/ mapping
ueries Shared Oueries	34994	Commons - Quickstart	gui: add more font styling properties
Shared Queres Unconfirmed Cust. Reported Jodays Zdays-all AssigneToMe eq5load13 CRX 1.4.0 Cup CRX 1.4.1 Cup CIC CRX	34993	Commons - Quickstart	gui: off button position hardcoded
	34746	CQ5 - Miscellaneous	XSSProtectionService: Plain HTML protection kills accents and Japanese text
	34716	CRX - Launchpad	[RIA-QuickStart-ServerLaunchingUI] : Clicking on CRX Server Launching Screen on particular Y-coordinate ranges results in Browser opening with different URLs.
	34453	CQ5 - WCM - Mobile	Mobile device group User-Agent config changes not activated on publish instance
	34326	CQ5 - Miscellaneous	synchronize integration testing frameworks
	34050	CQ5 - Miscellaneous	App Server: Enter License key leads to internal server error
	33997	CQ5 - Platform - General	day.com test upgrade from load24 to load25: inline pictures, title and edit mode config give 404
	33983	Documentation - CQ	WURFL database update process
	33881	CQ5 - Platform - Upgrade	Upgrade issue from CQ5.4 build23 to build24
	33796	CRX - Miscellaneous	CRX 2.1 to 2.2 upgrade fails, SlingSettings service not started
	33535	COE WICH NEM	MCM: EditOreportionAction: Configuration for OuloC in circle String to complex
	11000	THE OWNER WHEN	THE REPORT OF A DESCRIPTION OF A



Create an issue in the tracker instead of just asking Bob to fix it.

Traceable. Shareable.

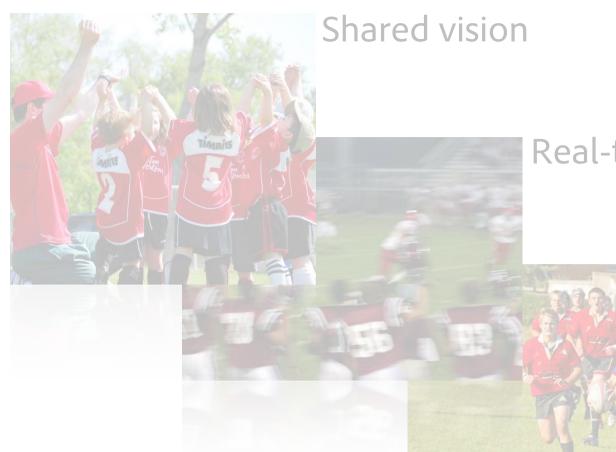
Bob makes up **its own schedule** based on tracker queries.

Contributes to the real-time **status updates**.

Crisis? Reassign issues quickly.

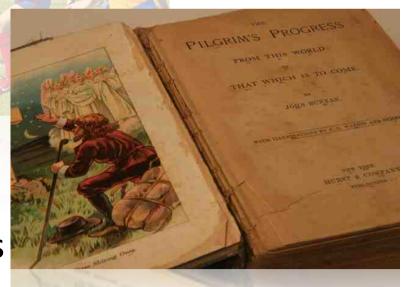






Real-time status updates

Broadcast help requests



Searchable archives



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Self-service archives



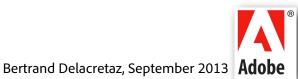


Putting the tracker, code repository and mailing lists at the center creates a **live knowledge base** of project information.



Invaluable help for new project members getting up to speed.

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When the second event of t





and also...



More sustainable software and processes.





Better software structures.

Higher software quality.



Improve your communications skills. Learn to make mistakes in public. Show where you can add value.



Reputation and mutual trust.

Better quality and more fun...

photo credits: http://www.flickr.com/photos/blackbutterfly/3051019058/ http://morguefile.com/archive/display/137482 others from clarita, bandini, kevinrosseel, hotblack on morguefile.com

(aka "where do I put this")



just one thing. ... (well, five) The Five Wisdoms

If it didn't happen on the dev list, it didn't happen.

> Whatever you're working on, it must be **backed by an issue** in the tracker.

> > If it's not in the **source code control system**, it doesn't exist.

> > > If it's important, it needs a permanent URL.



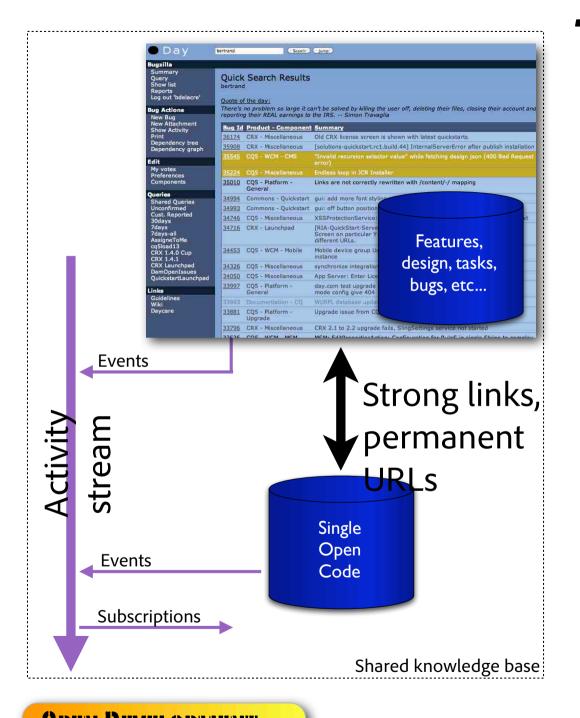
What happened while you were away? Check the activity stream and archives Bertrand Delacretaz, September 2013

mistakes in public...

photo by xenia on morguefile.com

me and a steps





That's us

Work like an open-source project.

Everybody has a voice.

Information is shared, all the time.

People learn from each other.

Meetings are for vision and software design, basic info flows continuously.

Reading list: http://x42.ch/11.70.01

(http://delicious.com/bdelacretaz/opendevelopment) I'm @bdelacretaz - thanks!



Bertrand Delacretaz, September 2013 Adobe